

J. LINDEBERG

PRESS RELEASE

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Pierangelo D'Agostin new Design Director at J. Lindeberg

J. Lindeberg, the premium apparel brand that bridges fashion and function, is adding new creative talent to its Stockholm-based design team. Pierangelo D'Agostin, formerly head designer at Jil Sander and Creative Director of hLam, has joined J. Lindeberg in the new position Design Director. D'Agostin will take operating responsibility for the design of all J. Lindeberg's concepts starting with the collections for Spring 2010.

"I am very excited to begin working with J. Lindeberg. I think the brand has a unique positioning right between fashion and sports and am eager to get involved in its future progress", says Pierangelo D'Agostin.

Pierangelo D'Agostin has experience from the fashion industry's high-end – most notably as Jil Sander's right hand and head designer. He has worked with product development of everything from denim and cashmere knits to bespoke suits and with brands that range from classic tailoring firms such as Gieves & Hawkes of Savile Row and Italian Cesare Attolini to progressive Japanese retailers such as Isetan and Tomorrowland.

Creative Director Johan Lindeberg says: "Pierangelo's background gives our Stockholm office a renewed strength and we welcome him to the world of J. Lindeberg."

"Pierangelo has a great attention to detail and the way he mixes craftsmanship with progressive design and materials, goes hand in hand with the positioning of J. Lindeberg", says CEO Stefan Engström.

ABOUT J. LINDEBERG

Since its foundation in 1996 by creative director Johan Lindeberg, J. Lindeberg has successfully combined fashion and sportswear. The Company's premium men's fashion collection and golf apparel is sold worldwide in more than 25 countries including the U.S., U.K., Scandinavia and Japan. In addition to J. Lindeberg flagship stores that can be found in New York, Stockholm, Copenhagen, Tokyo and Hong Kong, retailers carrying J. Lindeberg branded apparel include leading independent boutiques, upscale departments stores and some of the world's most exclusive golf course pro shops. Headquartered in Stockholm, the Company's annual revenue is approximately EUR 30 million. Since 2007, its principal owner is the investment firm Proventus together with CEO Stefan Engström.

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