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PRESS RELEASE

22 March 2011

PROVENTUS REACHES OVER 95% OF SHARES AND VOTES IN BRIO

After additional purchases of shares in BRIO AB (publ) ("BRIO"), Proventus Invest AB's ("Proventus") ownership interest now amounts to 95.70% of the shares and 95.31% of the votes. Proventus' shareholding in BRIO comprises 3,914,666 series A ordinary shares, 3,254,196 series B ordinary shares, 44,076,597 series C preference shares and 95,067,526 series D preference shares. Proventus' holding of series A ordinary shares comprises all the series A ordinary shares issued by BRIO.

Proventus intends to initiate compulsory purchase proceedings for the remaining shares in BRIO.

To make it possible for shareholders who do not want to await the compulsory purchase proceedings to more quickly receive their proceeds, Proventus on 11 March launched a public offer to the shareholders in BRIO to transfer all the shares in BRIO to Proventus. The summarised terms are explained in a press release available on BRIO's and Proventus' websites: www.brio.net and www.proventus.se.

Proventus Invest AB is part of the privately owned Proventus Group, with Proventus AB as its parent company. In addition to the shareholding in BRIO AB, Proventus Invest's projects currently comprise o2 Produktion AB, J. Lindeberg AB, Artek Oy and Tom Dixon. Founded in 1980, the Proventus Group is owned by Robert Weil and his family.

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