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PRESS RELEASE

30 March 2011

OFFERING DOCUMENTATION TO THE SHAREHOLDERS IN BRIO RELEASED

The offering documentation for Proventus Invest's ("Proventus") cash offering to the shareholders in BRIO AB (publ) ("BRIO") to transfer all the shares in BRIO to Proventus ("the Offering") has been released today on Proventus' website, www.proventus.se, and on SEB's website, www.seb.se/prospekt.

Offering documentation and acceptance forms will be distributed to shareholders in BRIO whose shares are registered directly with Euroclear Sweden AB on 31 March 2011 and are not resident in Australia, Canada, Japan or the U.S.

The offering documentation is available from Proventus AB, Katarinavägen 15, SE-111 87 Stockholm, Sweden, and SEB Enskilda, Kungsträdgårdsgatan 8, SE-106 40 Stockholm, Sweden.

Timetable for the Offering:

Offering documentation released	30 March 2011
Acceptance period	31 March 2011 – 28 April 2011
Announcement of acceptance level:	2 May 2011

The proceeds will be reported continuously within about six (6) business days after a correctly filled out acceptance form is received.

Proventus retains the right to change the timetable and extend the acceptance period for the Offering.

Proventus Invest AB is part of the privately owned Proventus Group, with Proventus AB as its parent company. In addition to the shareholding in BRIO AB, Proventus Invest's projects currently comprise o2 Produktion AB, J. Lindeberg AB, Artek Oy and Tom Dixon. Founded in 1980, the Proventus Group is owned by Robert Weil and his family.

For further information, please contact:

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PROVENTUS

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